



9K



23K



ABOUT TRAVELYNN FAMILY

We are a family of four from the UK who believe that adventure travel should not wait until the kids are older! Our boys are aged 8 and 10 and since being toddlers they have travelled adventurously, including hiking the Himalayas, backpacking Southeast Asia, riding sleeper trains across India, and traversing sub-Saharan Africa in a Land Rover Defender with roof tents for 101 days.

We currently live in the UK Peak District and continue the adventures even with the boys enrolled in school. In 2022 we deregistered the boys from school for the Summer Term to spend 4 months living and travelling in Morocco, and deregistered them again in 2023 to spend ten weeks backpacking Southeast Asia. More big plans are in the pipeline for 2024.

TravelLynn Family was founded in 2016 by Jenny (Mum) after receiving numerous requests for advice about our adventurous travels with our two young boys. Since then, we have grown into an online resource that's receives 80k+ page views per month, offering support and inspiration for like-minded parents, and have been featured numerous times by Lonely Planet.

Both parents, Jason and Jenny, work as full time travel bloggers and also run *Peak District Kids*, the go-to website for families exploring the UK's Peak District National Park, and *Explore Essaouira*, which promotes a coastal Moroccan town. Combined the three websites receive over 350k page views per month.

WEBSITE DEMOGRAPHICS

- READERS FROM OVER 200 COUNTRIES
- UK 38% | US 18%

INSTAGRAM DEMOGRAPHICS

- UK 28% | US 22% | AUS 7% | CAN 3%
- WOMEN 78% | MEN 22%
- PREDOMINANTLY AGED 25-44

80K

WEBSITE PAGE
VIEWS PER
MONTH

DA38

MOZ RANKING

"It has been an absolute pleasure working with Jenny on their Malawi itinerary. The process was friendly and straightforward throughout and it was refreshing to be working with an adventurous and independent family keen to experience all that they could, without ever being demanding. With family travel an ever growing sector and with families broadening their search for long-haul destinations, it was invaluable to have the Lynn family as trailblazers to showcase what a perfect destination Malawi can be for families."

MR KELLY WHITE
MALAWI TRAVEL MARKETING CONSORTIUM

"We were thrilled to be able to support the TravelLynn family's cold weather wardrobes for their trip to Iceland, to ensure sure they were all wrapped up warm during their adventure. It is always refreshing to work with a family who love getting into the great outdoors and the perfect example of not letting the cold keep you inside and to always embrace the outdoors."

YASMIN HARGEST
MOUNTAIN WAREHOUSE

WHY WORK WITH US

Leveraging expert marketing and SEO knowledge, Jenny can provide ongoing exposure to your brand through researched Google keywords. So you can expect to see a review blog post of your product on **page one of Google searches** (depending on agreed keywords). Meaning that even after a year after us working together, people will still be finding your brand review through Google searches. *Check out some of the brands below who have worked with TravelLynn Family!*

We have an engaged audience and build an honest and personal connection with our followers so that they trust our opinions and recommendations. We believe that there is no 'right age' to wait to take kids travelling. So we appeal to more adventurous parents who want to step away from the generic package holiday.

And we're always travelling somewhere new, therefore retaining interest of existing followers, reaching to new audiences and rapidly growing our following and content.

